REPUTATION MATTERS

How you look online is up to you, so take this opportunity to review what is already out there and how you want people to see you when they search for you online.

Make it what you want

- It's your presence that you own, so make it what you want. If you don't mind potential employers seeing your bikini shots then share them where you want to.

Public vs private

- If you'd rather keep some parts of your life more private, use appropriate privacy settings and maybe an alias not associated with your full name. Find out more about privacy rights and how to report privacy violations online - reportharmfulcontent.com/advice/privacy-rights

Party vs professional

- Use appropriate platforms for the different parts of your life e.g. your LinkedIn will probably portray a side of you that is not seen on Snapchat.

What's online?

- When checking what is online about you, use different search engines as well as Google to get a bigger picture.

If you're studying to become a professional who works with young people, or you're supporting young people as part of your work/course now, the Professionals Online Safety Helpline (POSH) can help you. For support with any online issues including reputation problems contact POSH on

✉ helpline@saferinternet.org.uk 📞 0344 381 4772

REPORT HARMFUL CONTENT

SWGfL Safe, Secure, Online

Professionals Online Safety Helpline

SPEAK OUT AGAINST ABUSE

If you witness sexist, racist or other abuse on social media, either publicly (e.g. on walls/stories) or privately (in group chats), **what should you do?**

Speak up

Where you can, intervene, call out abusive speech/behaviour. Chances are others are keeping silent as well. Lead the way to being an active bystander. Don't 'like', respond or share.

Find out more

There is more information on making bystander interventions here- **socialsciences.exeter.ac.uk/ research/ interventioninitiative/**

Report

Report abuse to social media, the police and your university. Find out how to report by visiting - **reportharmfulcontent.com**

Abuse that targets a person because of their disability, race or ethnicity, religion or belief, sexual orientation or transgender identity is classified as a hate crime.

Hate crimes are against the law and if you are involved in perpetrating hate speech you could be prosecuted.
Hate speech is not tolerated within universities or on social media platforms.

Find out more about hate speech online and how you can report it-
@ **reportharmfulcontent.com/advice/hate-crime/**